

BERKS PHOTOGRAPHIC SOCIETY
presents
51st ANNUAL PHOTOGRAPHIC CONFERENCE
June 11, 12 and 13, 2010
KUTZTOWN, PENNSYLVANIA

CONFERENCE SPECIAL FEATURES:

- **PRICES SAME AS 2009**
- **RICK SAMMON, Canon Explorer of Light Sponsored by Canon**
- **LINDSAY ADLER Sponsored by MPix**
- Photoshop Seminar on Saturday morning
- Lightroom Seminar on Saturday morning
- Animals (from Hershey's Zoo America)
- Tabletop setups
- Digital Image/Print/Slide Competition:
- Door Prizes

*** SPECIALS ***

FRIDAY NIGHT ONLY REGISTRATION

The Special Friday Night Registration will include all of the programs on Friday evening. No meals are included in this special price of **\$20.00**

SATURDAY MORNING ONLY REGISTRATION

The Special Saturday Morning Registration will include all programs on Saturday morning. No meals are included in this special price of **\$20.00**

SPECIAL SATURDAY ONLY REGISTRATION

The Special Saturday Registration will include the Saturday morning seminars as well as all programs and activities Saturday afternoon and all programs Saturday evening. No meals are included in this special price of **\$60.00**

SATURDAY EVENING SHOWCASE PROGRAMS 2:00 – 4:00

Again this year we are offering a special registration for the Saturday Evening Showcase Program only. No meals are included in this special price of **\$20.00**

SPECIAL STUDENT REGISTRATION FOR SATURDAY:

For high school and college students: a special Student Registration for Saturday programs and activities only. No meals are included in this special price of **\$30.00**. Student ID will be required.

SATURDAY EVENING SHOWCASE PROGRAMS

Again this year we are offering a special registration for the Saturday Evening Showcase Programs only. No meals are included in this special price of **\$20.00**

PROGRAMS:

FRIDAY, JUNE 11, 2010:

- 2:00 P.M.** Registration Opens in Lobby of Boehm Science Building
- 4:00 – 5:00** Dinner Served - Dining Hall
- 6:00 P.M.** From Little League to the Olympic Games, Ron Wyatt's Journey through the World of Sports Photography.
- 8:00 P.M.** **CHOICE OF:**
The Art of the Nude presented by Lindsay Adler
or
Bhutan presented by Celeste Geschwindt

SATURDAY, JUNE 12, 2010

- 7:00 to 8:00** Breakfast Served-Dining Hall
- 8:30 A.M.** **Exploring The Light** presented by Rick Sammon, Canon Explorer of Light, Sponsored by Canon
- 9:45 A.M. to 12:00 P.M.** **Making Life Easier with Lightroom** Presented by Lindsay Adler, sponsored by MPix
- Or
- 11:00 to 1:00** **Photoshop** Presented by Florence Robin
Lunch served

ACTIVITIES AVAILABLE FROM 1:00 P.M to 4:00 P.M.

- 1:00 – 1:30** Mini class on **working with models**
- 1:30 – 2:00** Mini class on **photographing animals (setting up camera)**
- 2:00 – 2:30** **Lighting mini class on** by Dave Piazza of **Westcott Lighting**
- 2:00 – 3:00** **Blacklight Photography** by Florence Robin
- 3:00 – 4:00** **Taking Prize Winning photographs** by Marty Malgieri
- 1:00 – 4:00** **Models**
- 1:00 – 4:00** **Table Top Set Ups**
- 2:00 – 4:00** **Live Animals**
- 4:00 TO 5:30** Dinner Served - Dining Hall

SATURDAY EVENING SHOWCASE PROGRAMS:

- 6:00 P.M.** **Painting with Light** presented by Lindsay Adler (sponsored by MPix)
- 7:30 P.M.** **Around the World with a Digital Camera** Presented by Rick Sammon, Canon Explorer of Light (Sponsored by Canon)

SUNDAY, JUNE 13, 2010:

- 7:00 to 8:00** Breakfast Served – Dining Hall
- 9:00 A.M.** Slide & Print Winners and Awards Presentation of Awards
- 9:30 A.M.** **How to prepare a ProShow digital program** by Frank Lorah, Jr.
- 10:45 A.M.** **HDR** presented by Rick Sammon, Canon Explorer of Light
- 12:00-1:00** Lunch served - Dining Hall

HAVE A SAFE TRIP HOME. THANK YOU FOR COMING

ACCOMMODATIONS:

All rooms are dormitory style. **No private bath**
NOTE: ROOMS ARE AIRCONDITIONED, BRING A BLANKET

Twin bedded with roommate assigned (unless single room rate is specified)

Pillow, 2 sheets, 1 case provided, plus towel & washcloth
Guests should bring soap (none provided)
Guests must bring own blanket
Guests must bring own hangers
Guests must bring own desk lamp & light bulb
For special arrangements contact:

Cheryl Tumolo
cheryl@berkscamera.org or
610-944-6669

COMPETITION RULES

Please Read the Rules on Website: berkscamera.org.
Anyone registered, excluding Speakers, is eligible to compete in the contests and may submit the following:

- | | |
|--|---------------------------|
| <u>Digital Image & Slides</u> | <u>Prints</u> |
| Two Pictorial Slides | Two (2) Monochrome Prints |
| Two Nature Slides | Two (2) Color Prints |
| Two Pictorial Digital Images | |
| Two Nature Digital Images | |

SLIDES

Must be standard 2x2 mount size and must be spotted in the lower left corner as hand viewed.

Title and Makers name must appear clearly on the slide mount.

Pictorial Slides (2 entries allowed):

Any subject matter is eligible, but you are encouraged to enter nature subjects in the Nature Class.

Nature Slides (2 entries allowed):

Subject matter is restricted to nature subjects **ONLY**.
The hand of man must be absent. PSA rules will be used.

DIGITAL IMAGE:

TITLING GUIDELINES & RULES ON WEBSITE: WWW.BERKSCAMERA.ORG

Digital Images accepted on or before **May 30, 2009** either by email to: **conferenceimages@berkscamera.org** (Type Conference Contest in the subject line) OR by regular mail to Berks Photographic Society, 40 N. Noble St., Reading, PA 19611.

Pictorial (2 entries allowed): Any subject matter is eligible.

Nature (2 entries allowed): Subject matter is restricted to nature subjects **ONLY**.
The hand of man must be absent.

All Images should be in PC format (Jpg, Gif, Tif)

NOTE: Size should be NO MORE THAN 1024 (w) x 768 (h)

PRINTS

Monochrome and Color: Any subject matter is eligible. Prints may be any size from 8x10 up to 16x20.

All prints must be mounted on a 16x20 mounting board. No frames.

The title, the category (monochrome or color), your name & address must be on the back of the mount.

You may submit up to two prints of each type.
Nothing is to be attached to the back of any print.

DO NOT MAIL your slide or print entries. Slide and Print entries will be received at the Registration Table Friday morning from 11 to 12; between programs Friday afternoon; Friday evening from 6 to 6:30 and Saturday morning from 7:45 to 8:00 and 11:00 to 11:15 .

Entry Fee: There will be no entry fee.